

OEA UPDATER

Volume III, Issue V

April 19, 2008

Next Meeting:
April 23, 2008

Speaker:
Jim Southwick
/ Southwick Specialty Advert.

Chair:
Virginia Bruce / Team Web

Greeter:
Angela Hall / Office Interior Concepts

Tickets:
Dick Osborne / World Cup Coffee

Sheriff:
Karin Jacobs / Key Bank National Association

Business Reports:
Sara Youngbar / City Flowers and Interiors

Pledge:
Greg Leineweber / Attorney

A warm welcome to today's guests:

Lori Eby, who is currently looking to take her enthusiastic and proven sales history to a new job, was a guest of Hal Hallmark. **Bob Beck** / Enterprise Rent-A-Car came as Sam Kress' guest, and **Christy Aiken** came as guest of and future alternate for Phil Erickson / N&C Services.

Today's speaker: Sara Youngbar / City Flowers and Interiors

Today's chair: Anita Morrison / City Gardeners

Anita's business is being affected by the downturn in the economy. Keep her in mind if you or people you know need someone to lovingly care for plants! plantgoddess@hevanet.com

Anita said a few words about Sara. Sara's been married to Les, the love of her life, for over 30 years :) They have three children, one grandchild and another due in September. Their baby is a junior at Oregon State. Their other baby is an adorable Boxer named KD who hangs out with Sara at work at City Flowers. Sara loves her work, skiing, gardening, reading, biking and kicking back in Bend when she can.

Sara first talked about how important OEA has become to her, both personally and professionally. She appreciates OEA's constant source of education, information and support. City Flowers was established in 1988 and was owned and operated by Lisa Bakke (a previous OEA member) for 13 years. Sara had the pleasure of buying it in 2001. Sara's proud of the City Flowers legacy and she's excited that they've doubled their sales since 2003. Sara is able to give generously to many local charities (CASA, Easter Seals, Habitat for Humanity, Cascade Aids Project...) by using a delivery pool that keeps fuel costs down. Sara does a lot of weekly deliveries to hotels, restaurants and lobbies.

A good lead for Sara is someone who is planning: a wedding, a retirement party, a holiday party, any kind of party—large or small.

Upcoming Speakers:

April 30th—NZ Interior Design/Nancy Zieg

Chair: Roberta Nopson

May 7th— Charlton/Engel Marketing / Rob Charlton

May 14th—N&C Service/Phil Erickson

Next Visitation:

Date: Friday, May 23rd

Businesses: Virginia Bruce / Web Design

Greg Chase / Printing

Ted Miller III / Training/Business Growth

Location: 11798 NW Chipmunk Lane, 97229

PRIZES/TICKETS:

Travel Matters, BB&B, Bob Thomas Auto Body (4x), Integra Telecom/Landline and Clean Facto all donated tickets, which went to **Ted Miller, Dick Osborne, Debbie Utberg, Jeff Smith, Christian Nielsen, Mary Ann Gray and Nancy Zieg.**

Door Prizes: Sara brought in three beautiful flower arrangements which went to **Roberta Nopson, Angela Hall and Bob Miller.** Anita brought in a stunning orchid plant which went home to hang out with **Sam Kress'** clean carpets.

Raffle: It literally pays to be a guest of the OEA: **Guest Lori Eby** pulled THE BLUE CHIP and went home \$382.50 richer!

TESTIMONIALS:

Ted Miller thanked **Dick Osborne** for some recent great coffee.

Sam Kress thanked **Jaime Estrada** for the especially careful and thorough cleaned carpets in his home.

Hal Hallmark thanked **Mary Ann Gray** for the patient help with his taxes last week.

Kelly Kemper thanked **Hal Hallmark** for the cell phone help for her daughter right before vacation.

Stan Catherman thanked **Mary Ann Gray** for Westside Secretarial's assistance.

Stan also thanked **Virginia Bruce** for her help with his website.

Sara Youngbar thanked **Hal Hallmark** for his help with two new monitors after hers just died last week.

SPECIAL ANNOUNCEMENTS:

Application for membership received from:

Name: Stan Catherman

Company Name: Omega Staff

Category: Staffing—Office/Professional

This is the first announcement of two. If you have any input regarding this proposed membership, please contact the OEA office (admin@oregonexecutives.com 503.286.9959) or the president (Hal Hallmark, hal@ilikestuff.com 503.775.2056) prior to April 4th, 2008.

COMMITTEE REPORTS:

Jaime Estrada of the **Business Reports** committee talked of a 'mini roster' that he is working on, with the intention of it being a leave-behind that members can use with colleagues and clients. He asked the members to please let him know what information they would like to show on the roster—email addresses, physical addresses, etc. One side of the roster will be retail businesses, the other commercial businesses. Please let Jaime know by emailing him at: cleanfactor@comcast.net.

The **Special Events** committee is continuing to work on the Annual Auction. Sacha's team will be calling each member in the next few weeks to procure creative and cool donations. Be generous! The date has been reset for Saturday, July 19th. Save the date... For your convenience, you can bring the donations to the weekly luncheons, or give Cathy a call and she'll come by to pick them up 415.378.2298. They will all be stored at the Ambridge Event Center until the auction. (Much appreciation to Greg Leineweber and Jim Southwick who have already brought theirs in!)

Ted from the **Membership** committee reminded us that our first visitation is on Friday, May 23rd. Come and learn about Virginia's, Ted's and Greg Chase's businesses. Bring a friend or two. This is a great opportunity to grow the OEA's strong membership.

Christine from the **Programs** committee said that our weekly speakers are booked solid through the end of May. Please contact her about when you would like to talk about your business. Is it going through changes that you'd like to make us aware of? Do you have a new product or service? This is the place to market your 'stuff'! Email Christine at travel.matters@integra.net