

OEA UPDATER

Volume V, Issue I

May 18, 2008

Next Meeting:
May 21, 2008

Speaker:
Reynolds High School Business Program

Chair:
Kelly Kemper / Sign-A-Rama

Greeter:
*Debra Utberg / Debra Diane—
Fine Dressmaking & Bridal*

Tickets:
Jaime Estrada / Clean Factor

Sheriff:
Greg Leineweber / Attorney

Business Reports:
Greg Chase / Resource Graphics

Pledge:
Jim Southwick / Southwick Specialty Advertising

Today's speakers: Kelly Kemper & Brian Cerotsky / Sign-A-Rama

Today's chair: Wolter vanDoorninck / Elliott, Powell, Baden & Baker

Wolter introduced Kelly: Kelly grew up in Oregon, graduating from Clackamas High School. She graduated from college and went on to earn her Masters in education. Kelly is a substitute teacher whenever they call her!

She has six children, ranging in age from 10 to 32 (the older ones are her stepchildren—don't dare think Kelly could be a biological mom to a 32-year old!). Kelly and her family love doing outdoorsy things: boating, skiing, running and taking out their Cabin Cruiser. Kelly's favorite movie is, "The Sound of Music". Her husband, Dave, is pretty much retired from his career as a supervisor in construction.

Kelly talked about what a profound and important factor signs are in business. She said that a sign should tell "who-where-what" kind of business you have, as well as the quality and style of your product or services. Your sign should enhance your store's image and brand your site.

Upcoming Speakers:

May 28th—Royal Rosarians

(Ray Hanson chairs)

June 4th—Greg Chase / Resource Graphics

(Lili Pang chairs)

June 11th—Christy Aiken / N&C Service, Inc.

(Jeff Smith chairs)

Next Visitation

Date: Thursday, May 22nd

Businesses: Greg Chase / Printing

Ted Miller III / Training/Business Growth

Location: 11798 NW Chipmunk Lane, 97229

PRIZES/TICKETS:

Pragma Ventures donated a ticket which went to **Griff Hampson**. **Mr. Rooter** donated one, too, and it went to **Rob Charlton**.

Door Prizes: **Kelly and Brian** brought in a gift certificate for a free sign which went to the very lucky **Christian Nielsen**. **Ted** brought in all kinds of 'mints': Accomplish-mints, Perform-mints and Manage-mints which went to **Chris Casteel, Sara Youngbar and Rob Charlton**.

Raffle: The pot is getting bigger—it's up to \$75. **Rob Charlton** had the winning ticket but his luck stopped there: he drew a white chip and took home only \$5.

Early Bird was **Ray Hanson** and he was early and took home some pocket change (by way of **Bob Wolcott** pocket...).

TESTIMONIALS:

Mary Ann Gray thanked **Bob Thomas Auto Body Carstar** for making her dented bumper ordeal a piece of cake to deal with.

Griff Hampson thanked **Sign-A-Rama** for the great work and service they just provided for him.

Stephen O'Donnell thanked **Prestige Limousines** for helping his daughter treat her drama class to a first class reward!

Sam Kress thanked **N&C Services, Inc.** for doing a great job helping get his wife's new listing in showable shape.

Roberta Nopson thanked **Nancy Zieg**, Interior Designs for updating her light fixtures—she *loves* how they turned out!

SPECIAL ANNOUNCEMENTS:

Chris Casteel let us know of a fun Golf Tournament going on Monday, May 19th, at the Eugene Golf Club. He has a couple of tickets—if anyone is interested, call him 503.282.5009

Bob Wolcott announced that he has discounted passes for the upcoming Rose Festival. Contact him or Ray before or after the luncheons to buy a few of these great deals.

Mike McMillen announced that Monroe is offering specials in the month of May on shocks and more.

COMMITTEE REPORTS:

Chris Casteel announced that the **Special Events** committee would be meeting next week, Wednesday, May 21st, after lunch.

Ted Miller III reminded us that the May visitation is on Thursday, May 22nd after work. It's at Ted Miller's home and plenty of food and libations will be provided. Bring a friend! Bring two! Learn about Ted and Greg's businesses and introduce your friends to what a great group of professionals we are. We have many categories open—let's get them filled and grow our businesses!