

OEA UPDATER

Volume 11, Issue 244

Sept. 5, 2007

**Next Meeting:
September 12, 2007**

**Speaker:
Anita Morrison, City Gardeners**

**Chair:
Sandy Hendricks, Ovation Design/Build**

**Greeter:
Steve Ferree, Mr. Rooter**

**Ticket Sales:
Walt Duddington, Integra Telecom**

**Sheriff:
Greg Chase, Resource Graphics**

**Business Referrals:
Mike McKelligon, Cornerstone Auto Group**

**Pledge:
Kevin Karth, Pridestaff**

Warm welcome to today's guests, Mark Lipscomb, Complete Network Care, Michael Weidman, Team Logic IT, John Monroe, guest of Kevin Karth.

Today's Speaker: Jim Chiodo, 1-800 Water Damage introducing Lili Pang, Pang Hansen Creative.

Jim Chiodo, 1-800 Water Damage, recently joined OEA. He owns the 1-800 Water Damage franchise for Vancouver and is expanding with a new office in Portland. Anyone with good leads on an office manager, please let him know.

Lili Pang, Pang Hansen Creative specializes in graphic design for media. If there is a surface, Pang Hansen can cover it! Lili and her husband opened their business 6 years ago and have created many logos, marketing pieces, signs, car wraps, etc. to provide an image for their customer.

For a company, branding is one of the most important things they can manage. A company's brand is a culmination of what the product or service is about from the customer's perception. Company's need to manage their brand to insure that it is consistent with their image and culture.

With people looking at ads for 2 seconds and needing at least 7 impressions to remember a company, branding with logos is very important. A graphic designer, like Pang Hansen can help you.

Good referrals for Lili Pang, Pang Hansen Creative: businesses looking for a new logo, looking to graphically explain their company.

September Speakers:

Sept. 19: Speaker: Virginia Bruce, Team Web
Chair: Steve Lowary, Foundation Mortgage

Sept. 26: Rick Grimshaw: Smith Barney special presentation about retirement. Guests with RSVP's welcome!

Application Received (1st Announcement):

Application has been received from **Michael Weidman, Team LogicIT and Mark Lipscomb, Complete Network Care for the Computer/IT category**. Michael is sponsored by Earle Wicklund and Mark is sponsored by Walt Duddington and Ted Miller, III.

Their applications will be advertised for 2 weeks. Anyone with questions or concerns should contact the OEA office.

PRIZES AND AWARDS:

Tickets: Tickets were donated by: **SharpForm IT (3), Pridestaff (3), Clean Factor and City Flowers.** Tickets were won by: **Christine Deegan, Sara Youngbar, Wolter vanDoorninck, Patrick Bolan, Bob Miller, Jim Chiodo, Steve Lowary and Greg Chase.**

Doorprizes: **Jim Southwick** donated a portfolio won by **Greg Leineweber.** **Jim Chiodo** donated a bottle of wine won by **Bob Wolcott.** **Lili Pang** donated a Starbucks gift card won by **Cindy Kasch.**

Raffle Drawing: **Phil Erickson** won \$5.00 by drawing a white chip from the bag. The total dollars in the pot now is: \$92.00.

TESTIMONIALS:

Stuff received many thank you's for their great service from: **Lili Pang, Christine Deegan and Agnes Zach.**

Roberta Nopson thanked **Jaime Estrada's brother** for the excellent work he did on their yard.

Rick Grimshaw thanked **Prestige Limousine** for their great service to and from the **Stevie Wonder** concert.

Bob Miller thanked **Westside Secretarial Service** for their bookkeeping expertise and their willingness to train employees.

Kevin Karth thanked **Affordable Tire & Brake** for the car tires on his son's car.

Greg Chase thanked **Sign-A-Rama** for their great work on a client's project.

OEA BOARD ACTION:

The Computer Category is now open. All current and prospective members are invited to apply during the month of September. Interviews and reference checks for this category will be completed at the end of September.

SPECIAL ANNOUNCEMENTS:

Special Speaker Event September 26, 2007

Smith Barney Presents: It's time to rethink Retirement.

This is not a sales presentation. Developed by Dr. Ken Dychtwald and Age Wave, this world-class multimedia program is overflowing with provocative information, unique insights and a pragmatic, hands-on approach to reinventing retirement.

**Guests are Welcome. RSVP's Required
Cost: \$15.00 per guest.**

This presentation will take the full hour plus a few minutes for questions. Our regular meeting format will be adjusted accordingly.