

OEA UPDATER

Volume 11, Issue 246

Sept. 19, 2007

**Next Meeting:
September 26, 2007**

**Speaker:
Rick Grimshaw, Smith Barney**

**Smith Barney Presents:
It's time to rethink Retirement.**

This is not a sales presentation. Developed by Dr. Ken Dychtwald and Age Wave, this world-class multimedia program is overflowing with provocative information, unique insights and a pragmatic, hands-on approach to reinventing retirement.

**Guests are Welcome.
RSVP's Required
Cost: \$15.00 per guest.**

This presentation will take the full hour plus a few minutes for questions. Our regular meeting format will be adjusted accordingly.

Warm welcome to today's guests, Arianna Staruch, ND, Naturopathic Physician and guest of Anita Morrison, Carina Close, guest of Bob Wolcott and Mark Lipscomb, Complete Network Care.

Today's Speaker: Virginia Bruce, Team Web introduced by Steve Lowary, Foundation Mortgage.

Steve Lowary, Foundation Mortgage helps people find mortgages, refinances and reverse mortgages. With the mortgage world in the news of late, it is important to remember that good credit still leads to successful mortgages. Oregon has the 2nd lowest foreclosure rate in the country.

Virginia Bruce, Team Web specializes in creating websites, re-evaluating existing websites and setting up websites to be found first by search engines.

New computer language continues to be developed which makes Flash Animation possible as well as determining where to place content to be found by search engines.

When meeting with a client, Team Web does an extensive interview to determine need, direction, ideas and goals. When the client agrees to a proposal, then 1/3 of payment is due. The client begins working on content while Team Web focuses on design. When the design meets client approval, another 1/3 is paid. The content is added and the website posted. When everyone agrees it is a success, the final payment is made.

Good referrals for Virginia Bruce, Team Web people needing a new website, needing updates to existing websites, looking for direction on use of e-mail and internet for newsletters and client contact.

October Speakers:

Oct. 3: Speaker: Ken Daswani, Daswani Tailors
Chair: Brian Cerotsky, Sign-A-Rama

Oct. 10: Speaker: Chris Doeneka, ITS Global
Chair: Stephen O'Donnell, O'Donnell & Associates

Oct. 17: Speaker: Cindy Kasch, Protec
Chair: Christian Nielsen, Alltek

Oct. 24: Speaker: Jeff Smith, Bob Thomas Carstar
Chair:

PRIZES AND AWARDS:

Tickets: Tickets were donated by: **BB&B, Clean Factor, PragmaVentures and Team Web (5)**. Tickets were won by: **Steve Lowary, Anita Morrison, Ted Miller, Greg Head, Lili Pang, Mike McMillen and Hal Hallmark**.

3rd Party Referrals: Additional raffle tickets were won for giving 3 or more 3rd party referrals during the week. Winners were: **PragmaVentures**.

Doorprizes: **Virginia Bruce** donated 3 jars of home-made plum butter won by **Dick Osborne, Greg Leineweber and Cindy Kasch**. **Steve Lowary** donated a bottle of wine won by **Walt Duddington**

Raffle Drawing: **Virginia Bruce** won \$5.00 by drawing a white chip from the bag. The total dollars in the pot now is: \$114.00.

TESTIMONIALS:

Cindy Kasch thanked **On-Hold Music** for her personal telephone greeting. What a great prize!.

Walt Duddington thanked **World Cup Coffee** for an excellent tour of their facility and **Affordable Tire** for keeping his Explorer going.

Dick Keil thanked **Affordable Tire** for getting a work truck to the shop and repaired in a day.

Hal Hallmark thanked **Team Web** for evaluating his website and finding code errors that needed to be repaired.

Hal Hallmark thanked **Smart Wireless/Alltek** for his new second generation Razor phone.

Mike McMillen thanked **STUFF** for finding a camera for his son's photography class.

SPECIAL ANNOUNCEMENTS:

Bob Wolcott, PragmaVentures: Kruse Way Economic Forum is coming up. PragmaVentures is a sponsor so see him for details and tickets.

Rick Grimshaw, Smith Barney: The stock market has been busy and he is predicting better things in the future.

Virginia Bruce, Team Web: Oregon Executives Association website has been busy. If you have any proposed content, please let her know.

BOARD NOTES:

The OEA Board meeting is Sept. 26 at 10:30 am.

On October 3, Board Chair, Rob Charlton and Vice-Presidents Hal Hallmark and Nancy Zieg will be traveling to the Seattle Executives Association to learn more about their organization and how they manage a larger size association.

The annual meeting and election of the board will be held on November 28.

There is no meeting scheduled for November 21 due to the Thanksgiving holiday so the November board meeting will be held on November 14.